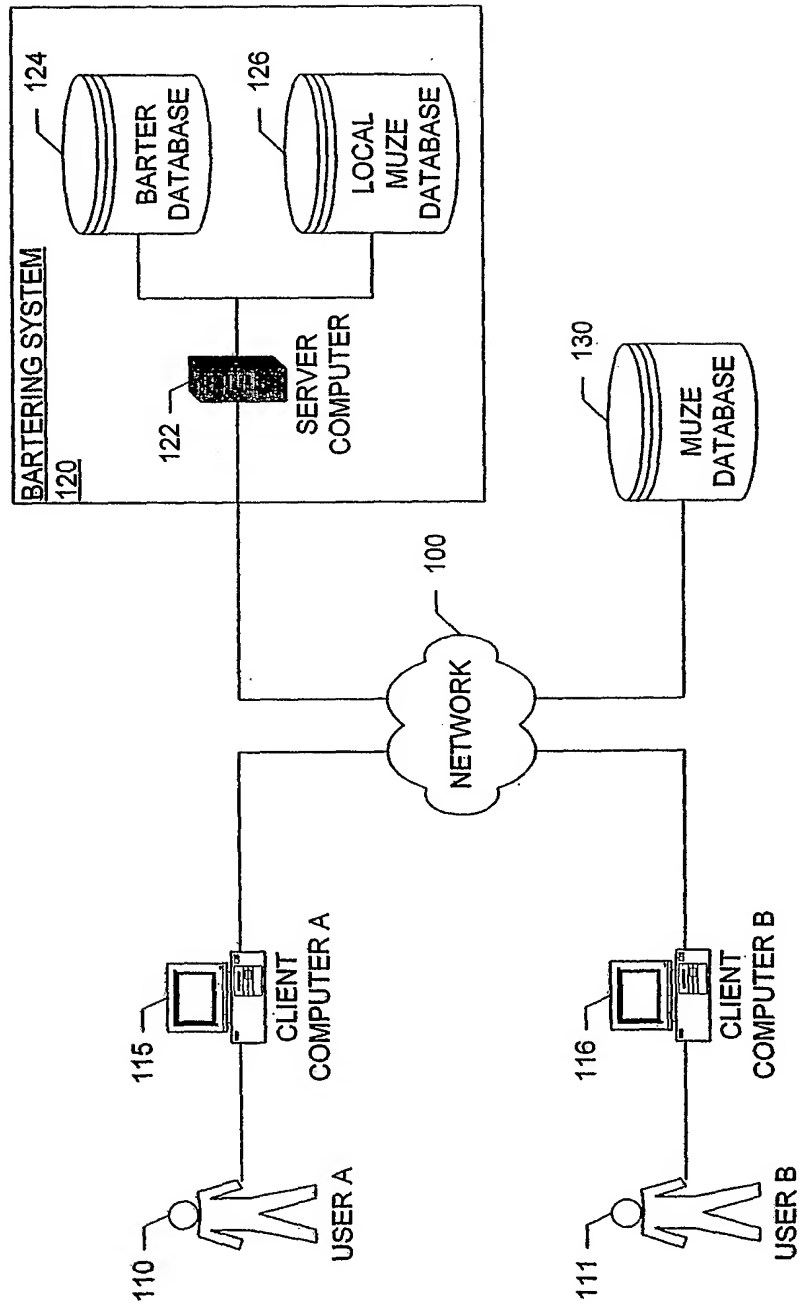
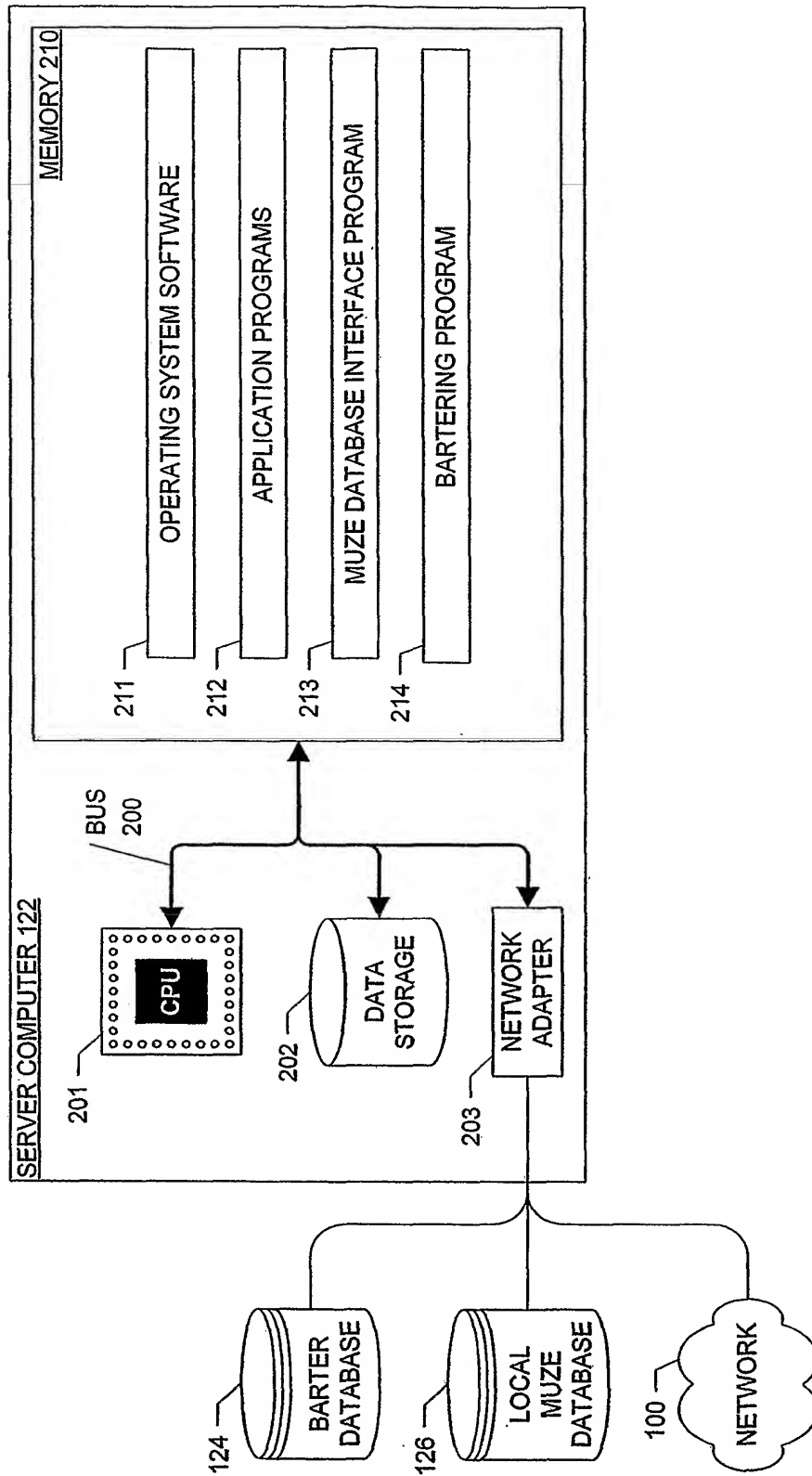


**Figure 1**



**Figure 2**





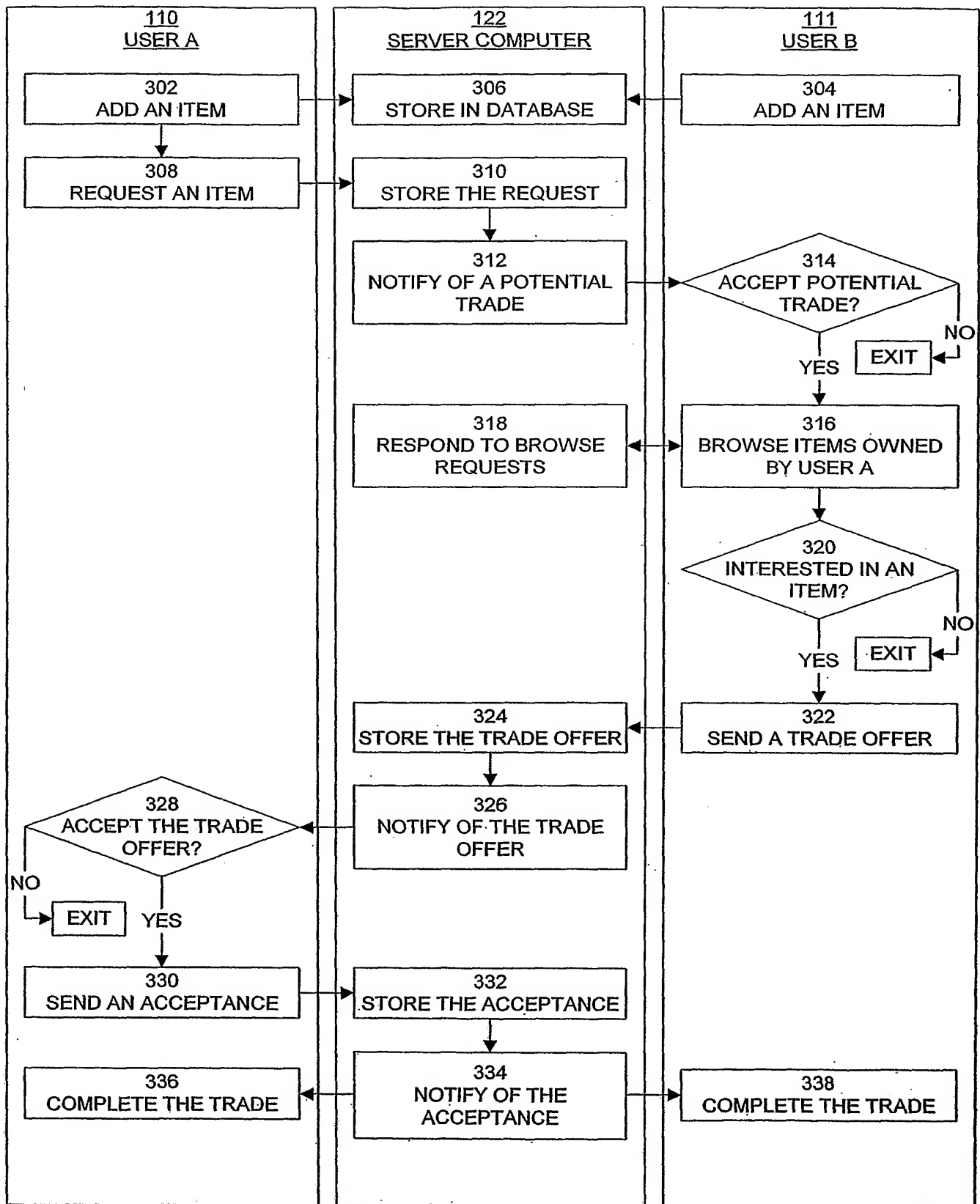
**Figure 3**



Fig.  
4A1

ZUNAFISH  
Trade the stuff you're done with for stuff you  
want!

Select a category to see what's available:

DVDs

CDs

Books

Video  
Games

VHS

Audio  
books

Welcome User

Sign out

My Zunafish

Stuff I've Posted

Post More Stuff

My Completed Trades

My Account

Help Zunafish Grow!

Stuff I've Posted 401

Post More Stuff

CDs

20 Golden Greats by F. Sinatra

A New Day Has Come C. Dion

Duets E. John

FAQs

How  
Zunafish  
Works

Trading  
Rules

Hassle-  
Free  
Mailing

User  
Rating  
System

Contact  
Zunafish



Fig.  
4A2

<b>ZUNAFISH</b> Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Post More Stuff 402</u> <div>1. Select the goods category</div> <div>2. Enter search keywords _____</div> <div>3. <u>Click here</u></div> <div><u>Done for now</u></div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish



Fig.  
4A3

ZUNAFISH

Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs

CDs

Books

Video Games

VHS

Audio books

Welcome User  
kenw  
Sign out

My Zunafish  
Stuff I've Posted  
Post More Stuff  
My Completed Trades  
My Account  
Help Zunafish Grow!

Post Stuff: Search Results 403  
For keyword "Golden"  
  
20 Golden Greats - F. Sinatra  
  
Golden Greats II - F. Sinatra  
  
Golden Songs from Radio - Misc.  
  
The Voice [Box] - F. Sinatra  
  

New Search

FAQs

How Zunafish Works

Trading Rules

Hassle-Free Mailing

User Rating System

Contact Zunafish



Fig.  
4A4

ZUNAFISH  
Trade the stuff you're done with for stuff you  
want!

Post Stuff

To list your copy of 20 Golden Greats, select  
its condition:

<u>Excellent</u>	<u>Good</u>
<u>Acceptable</u>	<u>Poor</u>

<u>List Item</u>	<u>Cancel</u>
------------------	---------------



Fig.  
4A5

## ZUNAFISH

**Trade the stuff you're done with for stuff you want!**

Select a category to see what's available:

## DVDs

**CDs**

## Books

## Video Games

VHS

## Audio books

## Welcome User

kenw

Sign out

## My Zunafish

## Stuff I've Posted

## Post More Stuff

### My Completed Trades

## My Account

## Help Zunafish Grow!

Listed Books: Category Search 405

SELECT A TITLE

Daisy Fay and the Miracle Man by Fannie Flagg

Welcome to the World, Baby Girl by Fannie Flagg

Lonesome Dove (1991) by Larry McMurty

## Batman: Complete History - by Les Daniels

Next page results

### Sort Results

Fiction

Non-  
Fiction

## Biographies

## Humor

### Reference



Fig.  
4A6

ZUNAFISH  
Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs	CDs	Books	Video Games	VHS	Audio books
------	-----	-------	-------------	-----	-------------

Welcome User  
kenw  
Sign out  
  
My Zunafish  
Stuff I've Posted  
Post More Stuff  
My Completed Trades  
My Account  
Help Zunafish Grow!

My Zunafish 406

<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>
<u>Daisy Fay...</u> Book	<u>Currently Empty</u>

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
------	--------------------	---------------	---------------------	--------------------	------------------



Fig. 4B

<b>ZUNAFISH</b> Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>		<u>My Zunafish 406</u>			
<u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>STUFF I WANT</u>  <u>Medusa</u> <input type="checkbox"/> CD		<u>MY STUFF REQUESTED BY OTHERS</u>  <u>Currently Empty</u> <input type="checkbox"/>	
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish



Fig.  
4C1

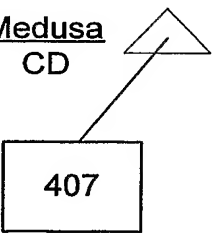
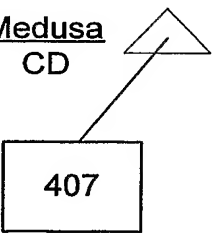
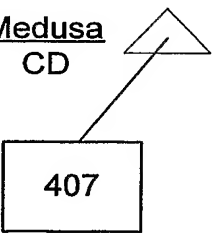
<b>ZUNAFISH</b> Trade the stuff you're done with for stuff you want!									
Select a category to see what's available:									
DVDs	CDs	Books	Video Games	VHS	Audio books				
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>		<u>My Zunafish 406</u>							
<u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<table border="1"><thead><tr><th><u>STUFF I WANT</u></th><th><u>MY STUFF OTHERS WANT</u></th></tr></thead><tbody><tr><td><u>Medusa</u> CD  407</td><td><u>Currently Empty</u> <input type="text"/></td></tr></tbody></table>				<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>	<u>Medusa</u> CD  407	<u>Currently Empty</u> <input type="text"/>
<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>								
<u>Medusa</u> CD  407	<u>Currently Empty</u> <input type="text"/>								
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish				



Fig.  
4C2

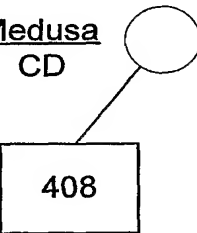

ZUNAFISH  
Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs	CDs	Books	Video Games	VHS	Audio books
------	-----	-------	-------------	-----	-------------

Welcome User  
kenw  
Sign out  
  
My Zunafish  
Stuff I've Posted  
Post More Stuff  
My Completed Trades  
My Account  
Help Zunafish Grow!

My Zunafish 406

<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>
<u>Medusa</u> CD  408	<u>Currently Empty</u> 

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
------	--------------------	---------------	---------------------	--------------------	------------------



Fig.  
4D

ZUNAFISH

Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

DVDs

CDs

Books

Video Games

VHS

Audio books

[Welcome User](#)

[kenw](#)

[Sign out](#)

[My Zunafish](#)

[Stuff I've Posted](#)

[Post More Stuff](#)

[My Completed Trades](#)

[My Account](#)

[Help Zunafish Grow!](#)

[Trade Offer 410](#)

You requested the CD "Medusa"

User B has Medusa in acceptable cond. and will trade it for Duets.

User B's Trading History

[0](#) Positive comments

[0](#) Neutral comments

[0](#) Negative comments

[Time Left:](#)

23 hrs - 56 min to accept

[Decide Later](#)

[Dismiss](#)

[Make the Trade](#)

FAQs

How Zunafish Works

Trading Rules

Hassle-Free Mailing

User Rating System

Contact Zunafish



Fig. 4E

<div>ZUNAFISH Trade the stuff you're done with for stuff you want!</div>					
<div>Select a category to see what's available:</div>					
DVDs	CDs	Books	Video Games	VHS	Audio books
<div>Welcome User <a href="#">kenw</a> <a href="#">Sign out</a>  <a href="#">My Zunafish</a> <a href="#">Stuff I've Posted</a> <a href="#">Post More Stuff</a> <a href="#">My Completed Trades</a> <a href="#">My Account</a> <a href="#">Help Zunafish Grow!</a></div>		<div><a href="#">Complete Trade 411</a>  1. Put CD "Duets" in an envelope 2. Cut and tape mailing label to package:<div>D. Elias 55 W. End Ave. Apt. #11E New York, NY 0023</div> 3. Write MEDIA MAIL on the envelope  <a href="#">Back to Zunafish</a></div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish



Fig. 4F

ZUNAFISH										
Trade the stuff you're done with for stuff you want!										
Select a category to see what's available:										
DVDs	CDs	Books	Video Games	VHS	Audio books					
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Completed Trade 412</u>  11/27/2004  <u>Duets</u> CD for <u>Medusa</u> CD  Traded with User B  <u>Rate the Trade Partner</u>  <u>Mailing Details</u>  <u>Back to Zunafish</u>								
		<table border="1"><thead><tr><th>Rating Partner</th></tr></thead><tbody><tr><td>Positive</td></tr><tr><td>Neutral</td></tr><tr><td>Negative</td></tr><tr><td>Enter Text</td></tr></tbody></table>				Rating Partner	Positive	Neutral	Negative	Enter Text
Rating Partner										
Positive										
Neutral										
Negative										
Enter Text										
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish					



Fig. 5A

<b>ZUNAFISH</b> Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u>  <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Stuff I've Posted 501</u>  <u>Post More Stuff</u>  <u>CDs</u> <u>20 Golden Greats by F. Sinatra</u> <u>A New Day Has Come C. Dion</u>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish



Fig. 5B







ZUNAFISH									
Trade the stuff you're done with for stuff you want!									
Select a category to see what's available:									
DVDs	CDs	Books	Video Games	VHS	Audio books				
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>			<u>My Zunafish 505</u> <table border="1"><thead><tr><th><u>STUFF I WANT</u></th><th><u>MY STUFF REQUESTED BY OTHERS</u></th></tr></thead><tbody><tr><td><u>Medusa</u> CD  502</td><td><u>Paris My Love</u> CD  503</td></tr></tbody></table>			<u>STUFF I WANT</u>	<u>MY STUFF REQUESTED BY OTHERS</u>	<u>Medusa</u> CD  502	<u>Paris My Love</u> CD  503
<u>STUFF I WANT</u>	<u>MY STUFF REQUESTED BY OTHERS</u>								
<u>Medusa</u> CD  502	<u>Paris My Love</u> CD  503								
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish				



Fig.  
5C1

**ZUNAFISH**  
Trade the stuff you're done with for stuff you want!

Select a category to see what's available:

[DVDs](#)[CDs](#)[Books](#)[Video Games](#)[VHS](#)[Audio books](#)[Welcome User](#)[kenw](#)[Sign out](#)[My Zunafish](#)[Stuff I've Posted](#)[Post More Stuff](#)[My Completed Trades](#)[My Account](#)[Help Zunafish Grow!](#)[Trade Offers 515](#)

User bbloom ([history](#)) wants "Paris My Love"  
Click to a title to propose a trade:

[Bat Out of Hell](#) - Meat Loaf[Best of Reba McEntire](#) - Reba McEntire[Decide Later](#)[Dismiss](#)[FAQs](#)[How  
Zunafish  
Works](#)[Trading  
Rules](#)[Hassle-  
Free  
Mailing](#)[User  
Rating  
System](#)[Contact  
Zunafish](#)



Fig.  
5C2

Zunafish: Item Detail 520

Best of Reba McEntire - Reba McEntire

Label: PolyGram County

Artist: McEntire, Reba

Release Date: 1985

Click here for [Discography](#)

[Proceed with Trade](#)

[No Thanks](#)



Fig.  
5D

Zunafish: Trade in Progress 525

Proposed trade - "Paris My Love" for  
bblooms "Best of Reba McEntire"

If accepted, you will receive confirmation  
email, and Zunafish will deduct \$1 from your  
account.

\*\*\*NOTE - Trade is pending for 24 hours

OK, Proceed

No Thanks






Fig. 5E

<div>ZUNAFISH Trade the stuff you're done with for stuff you want!</div>					
<div>Select a category to see what's available:</div>					
DVDs	CDs	Books	Video Games	VHS	Audio books
<div>Welcome User <a href="#">kenw</a> <a href="#">Sign out</a>  <a href="#">My Zunafish Stuff I've Posted</a> <a href="#">Post More Stuff</a> <a href="#">My Completed Trades</a> <a href="#">My Account</a> <a href="#">Help Zunafish Grow!</a></div>		<div><a href="#">Trade Offers 530</a>  You have agreed to trade "<a href="#">Paris My Love</a>" for "<a href="#">Best of Reba McEntire</a>"  <a href="#">Time left to receive Final confirmation</a> <a href="#">23h 59m</a>  <a href="#">OK</a></div>			
FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish



Fig. 5F

ZUNAFISH					
Trade the stuff you're done with for stuff you want!					
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books

<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>	<u>My Zunafish 505</u> <table border="1"><thead><tr><th><u>STUFF I WANT</u></th><th><u>MY STUFF OTHERS WANT</u></th></tr></thead><tbody><tr><td><u>Medusa</u> CD  <div>536</div></td><td><u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div></td></tr></tbody></table>	<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>	<u>Medusa</u> CD  <div>536</div>	<u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div>
<u>STUFF I WANT</u>	<u>MY STUFF OTHERS WANT</u>				
<u>Medusa</u> CD  <div>536</div>	<u>Paris My Love</u> CD <div>Trade Accepted</div> <div>537</div>				

FAQs	How Zunafish Works	Trading Rules	Hassle-Free Mailing	User Rating System	Contact Zunafish
------	--------------------	---------------	---------------------	--------------------	------------------



Fig. 5G	<b>ZUNAFISH</b> Trade the stuff you're done with for stuff you want!				
Select a category to see what's available:					
DVDs	CDs	Books	Video Games	VHS	Audio books
<u>Welcome User</u> <u>kenw</u> <u>Sign out</u>  <u>My Zunafish</u> <u>Stuff I've Posted</u> <u>Post More Stuff</u> <u>My Completed Trades</u> <u>My Account</u> <u>Help Zunafish Grow!</u>		<u>Complete Trade 540</u>  1. Put CD "Paris my Love" in an envelope  2. Cut and tape mailing label to package: <div data-bbox="738 1213 1084 1369" style="border: 1px solid black; padding: 5px; margin: 10px 0;">D. Elias 55 W. End Ave. Apt. #11E New York, NY 0023</div> 3. Write MEDIA MAIL on the envelope  <u>Back to Zunafish</u>			
FAQs	How Zunafish Works	Trading Rules	Hassle- Free Mailing	User Rating System	Contact Zunafish